



2022 Impact Report

Outline

01

About Us

02

Partnerships & Projects

03

Introducing the Africa Social Impact Summit

04

Project Summary, Media & Testimonials

05

Partners and Milestones

06

Awards

From the Chairman's Desk

Dear Partner,

When we set out to establish the Sterling One Foundation, it was clear to us that our vision of tackling the root causes of poverty for as many Africans as possible required different thinking and different execution. Beyond focusing on the key sectors with the most impact on how we live, and investing in them, it was important for us to prioritise ecosystem building in a manner that ensures that similar efforts like ours drive real impact.

This thinking, along with the United Nations prioritisation of partnerships as one of the Sustainable Development Goals is what inspired our decision to be both convener and catalyst, driving positive change on our continent.

In 2022, we laid bare our strategy for achieving this vision and driving the type of growth we believe has the potential of transforming Africa through the launch of the Africa Social Impact Summit. This convening, the largest of its kind, marked the beginning of a different type of working relationship, one where all stakeholders are aligned on what needs to be done, and are taking decisive actions to ensure progress.

The focus of this gathering on building coalitions made up of private and public sector leaders is an inflection point for us all, because not only does it pool resources, expertise, and increase the scale at which change is being made, it makes galvanising impact investment a lot easier for African solutions targeted at African problems.

Our vision hasn't changed. Instead, the progress we have made in the last one year has strengthened our resolve that we are on the right path, and we are eager to do more. For us, the most important task that lies ahead is to ensure that the critical factors required to change our society become things that people think about as they carry out their daily activities.

As we recommit ourselves to transforming lives, I want to ask that you recommit too to making more change happen, for as many Africans as possible, and that your commitment be backed by collaboration as we aim for better implementation and scale. Thank you.

Board Chairman
Sterling One Foundation



From the CEO's Desk

Dear Partner,

As we wrap up 2022, we are happy to share with you the milestones we have hit in our efforts to tackle the root causes of poverty and help Nigeria and Africa achieve the Sustainable Development Goals.

As you already know, our operations are focused on five thematic areas in the economy where we have formed strong alliances with key players to see that we are driving long term impact and improving the lives of the most vulnerable within the communities where we currently work.

Already, we are reaping the fruits of these strategic partnerships, as this year saw us deepen our impact in some of the communities where we already work, while extending our reach to more vulnerable communities. In Lagos, we continued to collect plastic waste across 4 coastal communities, adopting an additional beach to bring our adopted beach count to 5, our remunerated volunteers to 38 and non-remunerated volunteers to over 400. The remunerated volunteers are community dwellers who benefit directly from the circular economy through revenue from the plastic they collect.

In Benue, with your support and that of our partners, we executed an intervention for over 3,000 households at the Uikpam Internally Displaced Persons Camp, located in Guma, Benue State. Up North, our partnership with the Coca-Cola Foundation and the Whitefield Foundation became the starting point for 1,000 young entrepreneurs whose ideas got funding support in addition to skills training for an additional 60,000 beneficiaries pan-Nigeria.

The investments we have made in building the capacity of various not-for-profit organizations across Nigeria and beyond remains one of our proudest achievements as it not only continues to make our work easier but gives us the assurances of sustainable impact in communities where we might not be present.

This year wasn't without its challenges, but for the many issues we faced, we had you by our side, giving your time, energy, and resources to see that we succeed and touch as many lives as we could. It is because of you that we look to the new year with a lot of hope and determination to do more. Thank you for your continued support. We can't wait to touch more lives and share more smiles with your help.

Chief Executive Officer
Sterling One Foundation



Our Story



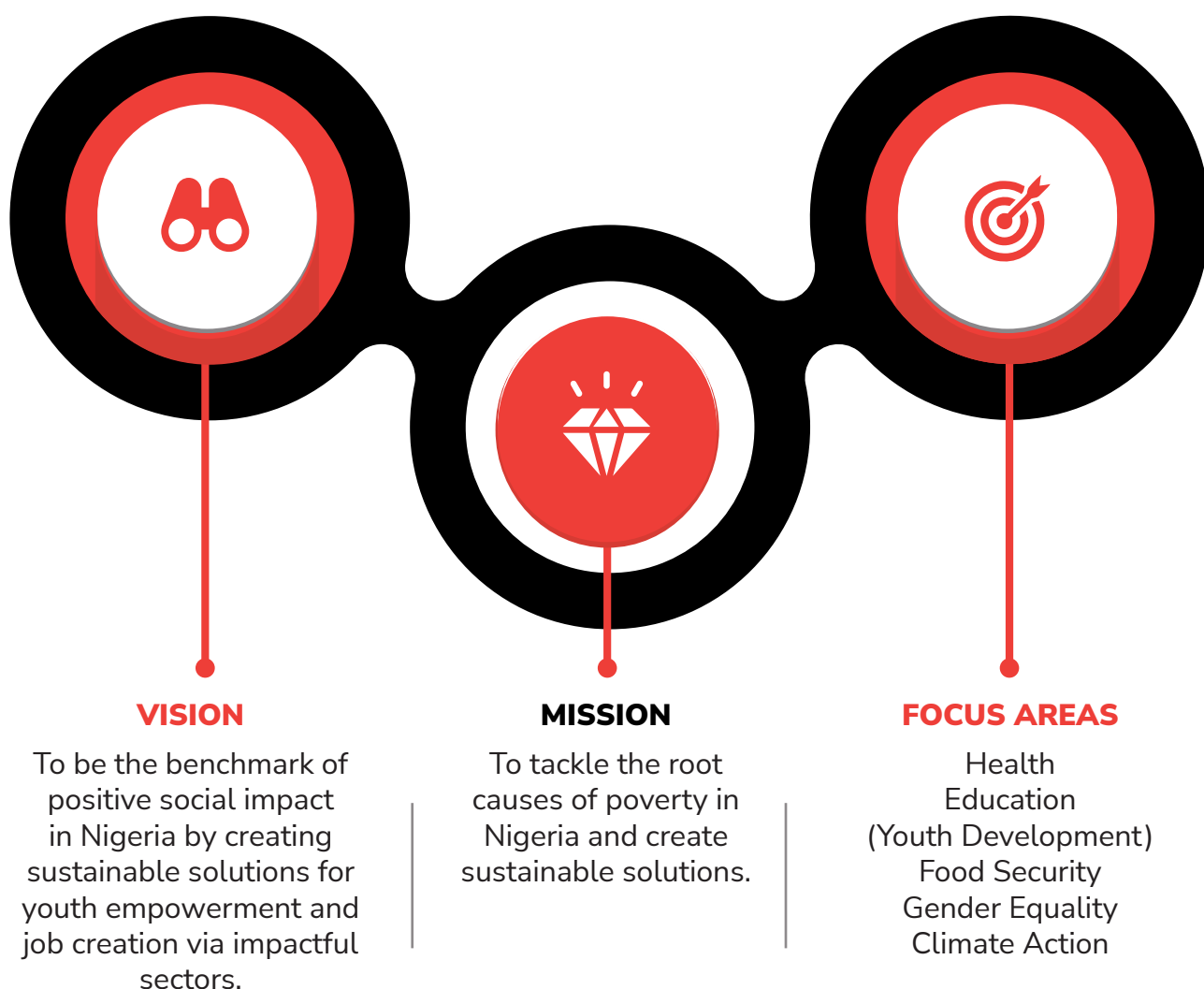
About Us

Sterling One Foundation (SOF) is a registered NGO established in 2018 by Sterling Bank to serve as a vehicle for positive social impact across five critical sectors of the Nigerian economy.

Driven by the unique challenges facing Africa and the need for progressive change, we are committed to be the benchmark of positive social impact in Nigeria by creating sustainable solutions for youth empowerment and job creation through each of our chosen sectors.

Although established by Sterling Bank, we are separate from the financial institution and have prioritized social impact investments across critical sectors for maximum impact.

Here's how our strategic approach aligns with the Global Goals:

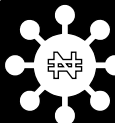


Our Approach



Visionary

We are both practical and visionary. We enable transformational change, as convener and catalyst, accelerating social impact by maximizing scale.



Crowdfunder

Through Giving.NG, we raise funds and become a trusted partner for the donating public, while playing the role of executing partners leveraging our own resources.



Impact Driven

We are focused on carrying out humanitarian work that integrates life-saving response with building resilience.

Board of Trustees

We have a strong corporate governance team with over 100 combined years of professional experience.



Mr. Yemi Adeola

Yemi Adeola, is a senior business leader and former notable Nigerian banker with multiple awards to his name and a mentor to many through his visible achievements.

Adeola's tertiary education was at Obafemi Awolowo University where he graduated with a law degree in 1982. In 1983, he was called to the Nigerian Bar. He later went to the University of Lagos where he enrolled as a postgraduate student for a Law degree and specialized in the Law of Secured Credit, Comparative Company Law and International Economic Law.

He is a fellow of the Chartered Institute of Bankers of Nigeria and has undertaken senior management/executive education programmes covering various business areas. He is an alumnus of Harvard Business School, Stanford Business School, Said Business School of the University of Oxford, and The Wharton School of the University of Pennsylvania. He is a John F. Kennedy Scholar.

Born in Kano State, Bashir Borodo holds multiple degrees from Ahmadu Bello University, Zaria; Dalhousie University Halifax, Canada; Queen's University; Kingston, Ontario, Canada and University De Besancon, Besancon France.

His working career spans the length and breadth of the public and private sectors amongst which include: Bank of the North Limited; Teaching Assistant, Queen's University, Kingston, Ontario, Canada; Ministry of External Affairs; Embassy of Nigeria, Washington DC. USA, Nigerian Sugar products Limited; Chairman, Tropical Commercial Bank Plc; Managing Director, A.N.C.C. Limited; Managing Director, Borodo & Co. Nigeria Limited, Kano. Alhaji Borodo was President, Nigerian Economic Society, Kano Chapter and President, Manufacturers Association of Nigeria; and is currently the President, Egyptian Universities Alumni Association in Nigeria.

A winner of many awards amongst which include Kano State Government Scholarship, Ahmadu Bello University (post graduate); Skelton-Clark Fellowship, Queen's University Kingston, Ontario, Canada as well as member of the Federal Republic, (MFR).



Alhaji Bashir Borodo



Mr. Ben Akabueze

Mr. Ben Ifeanyi Akabueze distinguished himself as a banker, and is also an accountant, economist and administrator. He holds a first-class B.Sc degree in Accounting from the University of Lagos and is an Alumnus of the prestigious Lagos Business School.

He was awarded the JF Kennedy Scholar award, National Merit Scholarship for academic excellence (1980 – 82). He is a Fellow of the Institute of Chartered Accountants of Nigeria (ICAN), Fellow Institute of Credit Administrators (FCA) and an Honorary Member, Chartered Institute of Bankers (CIBN).

Mr. Akabueze has worked with a number of organisations among which are the Nigerian Television Authority, (NTA), Maiduguri, Pricewaterhouse (Chartered Accountants), Nigerian International Bank Limited (Citibank Nigeria), Fidelity Bank Plc and United Bank for Africa Plc. He rose to the apex position of Managing Director/CEO of NAL Bank PLC in 2000 and later as executive Director at Sterling Bank Plc in 2006 before he was appointed Honourable Commissioner for Economic Planning & Budget, Lagos State from 2007 to 2015. He is currently the Director General of the budget office of the Federal Republic of Nigeria.

Omolara Akanji is on the board of Sterling Bank Plc. She holds a B.Sc. in Agricultural Economics from the University of Ibadan, an M.Sc. in Agricultural Economics from the University of Reading, a Diploma in Statistics from the University of Kent, Mathematical Institute, and a Ph.D. Finance from the European-American University, Commonwealth of Dominica.

Her early career started with the Central Bank of Nigeria (CBN) in 1978 as an Assistant Economist. She rose through the ranks and retired in December 2007 as Director, Trade and Exchange Department. She also served as a Consultant to the CBN between 2008 and 2011.

She is an alumnus of Harvard Kennedy School (HKS) of Monetary Policy and Management.



Dr. Omolara Akanji



Mr. Abubakar Suleiman

Abubakar Suleiman is an economist and a banker with over 20 years experience in consulting and financial services. As the Chief Executive Officer of Sterling Bank Plc, his top priority is to optimize the impact of financial intermediation in critical sectors that can catalyze growth and create a future of shared prosperity for all Nigerians. These sectors are Health, Education, Agriculture, Renewable Energy and Transportation, and are at the H.E.A.R.T of Sterling.

Before his current role, he served as an Executive Director and Chief Finance Officer of the bank and was the executive sponsor of the Bank's non-interest banking business (Sterling Alternative Finance). Abubakar holds a bachelor's degree (B.Sc) in Economics from the University of Abuja and a Master of Science (M.Sc.) in Major Programme Management from Said Business School, University of Oxford.

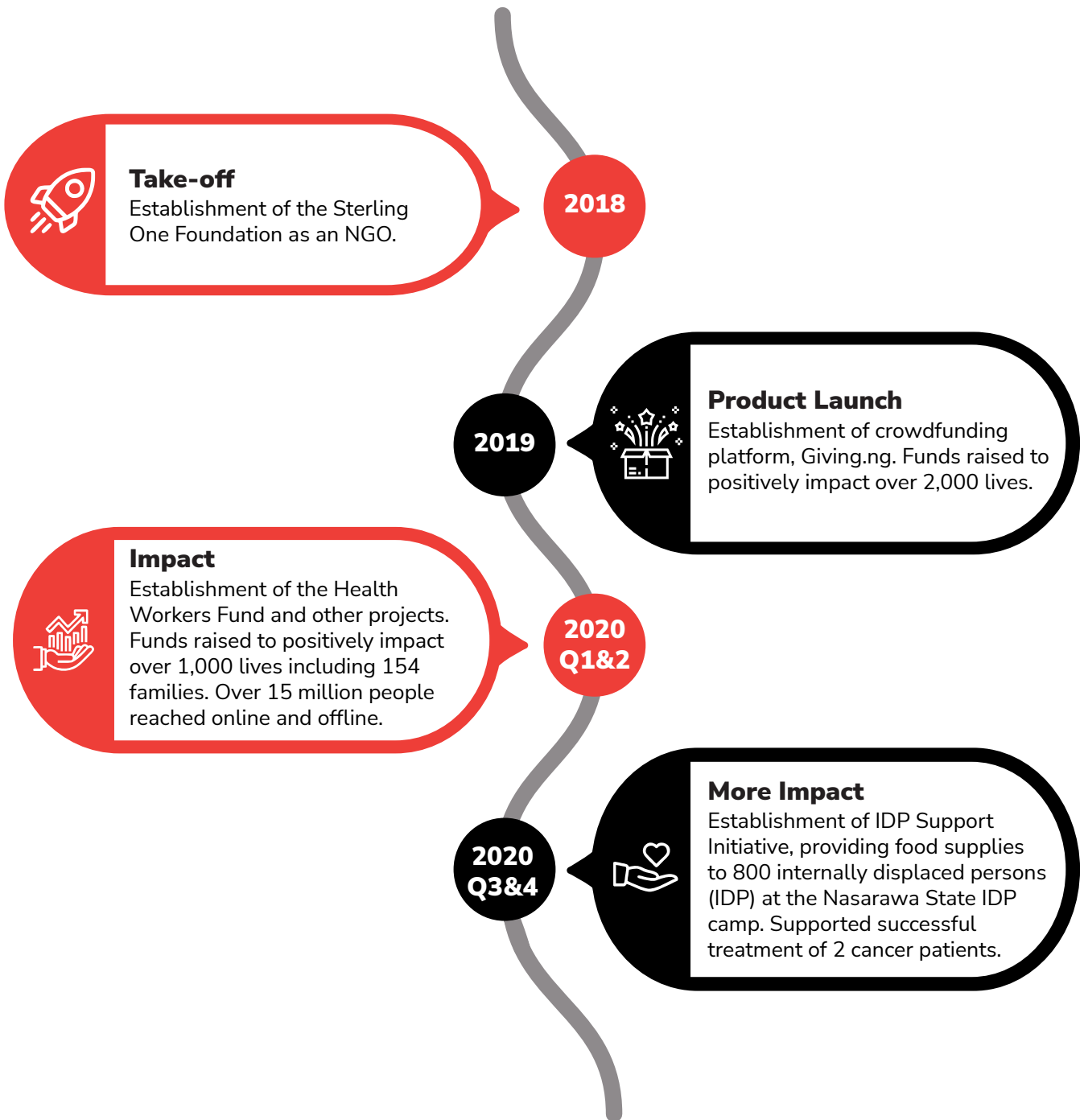
His previous work experience includes tax advisory at Arthur Andersen and financial markets with Citibank Nigeria. He is a firm believer in the role of efficient markets, emerging technologies, and small businesses in unlocking productivity, improving national competitiveness, and driving inclusive economic growth.

He currently serves on the Governing Council of the Chartered Institute of Bankers of Nigeria (CIBN), and the Advisory Boards of Lagos Business School (LBS), Enterprise Development Center (EDC) of the Pan Atlantic University and the Bantu Blockchain Foundation.

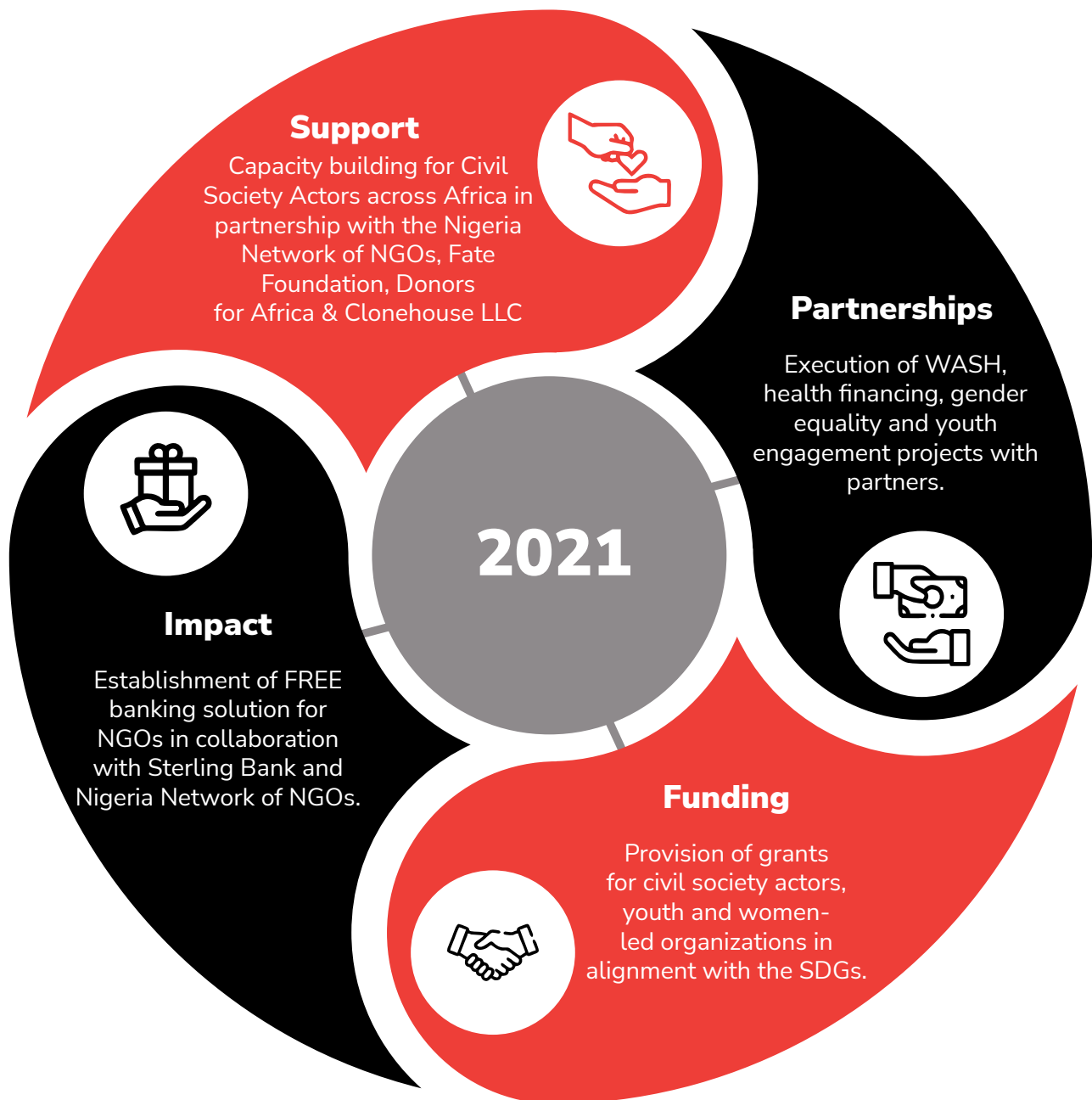
Our Impact Journey



Our Journey So Far



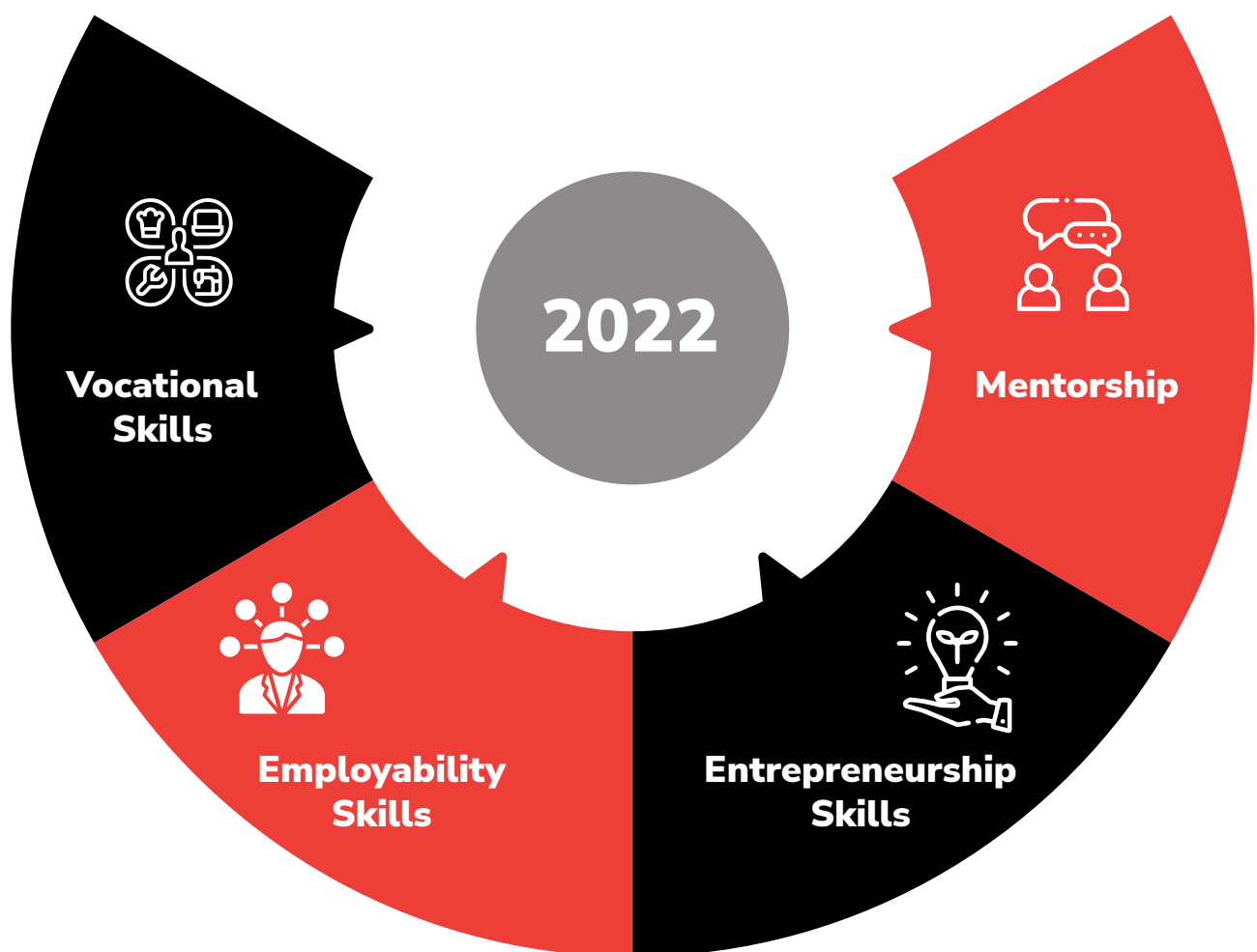
Our Journey So Far



Highlight of 2022



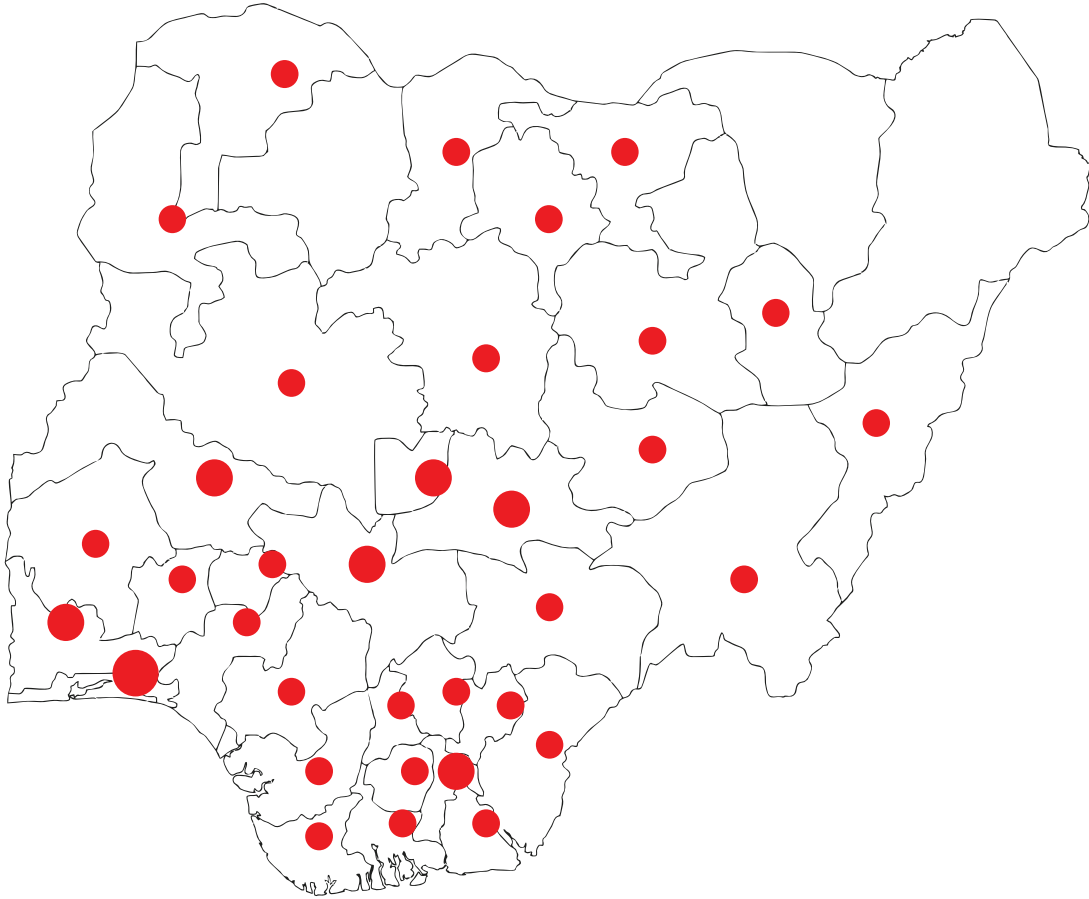
60,000
Youths Empowered



Partnerships and Projects



Key Impact Numbers



820+

Girl Child impacted



92,000+

Direct Beneficiaries
Lives



7,000+

Families Fed



1518+

Donors



3,000+

NGOs supported
through NNNGO



1.5 MILLION+

Indirect beneficiary lives
positively impacted



7

Grant Beneficiaries



N8.2 MILLION

Grant Amount
Disbursed

Health



SOF Medical Support to Needy Patients

Universal Health Coverage (UHC) means that all people have access to the full range of quality health services they need, when and where they need them, without financial hardship. It covers the full continuum of essential health services, from health promotion to prevention, treatment, rehabilitation, and palliative care across the life course, which is not the case.

Globally, the UHC service coverage index increased from 45 in 2000 to 67 in 2019, but 30% of the world's population still cannot access essential health services. Almost 2 billion people are facing catastrophic or impoverishing health spending (SDG indicator 3.8.2) and Inequalities continue to be a fundamental challenge for UHC as aggregated data masks within-country inequalities in service coverage

Achieving UHC is one of the targets the nations of the world set when they adopted the 2030 Sustainable Development Goals (SDGs) in 2015 and at Sterling One Foundation, we are bent on seeing to its actualization in Nigeria which can hopefully transcend to other parts of the continent.

We have observed that most times, indigent and vulnerable populations are unable to access a certain level of medical care and are held to hostage in the hospital due to unpaid medical bills. This is so pathetic when it involves losing a loved one or child delivery.

Protecting people from the financial consequences of paying for health services out of their own pockets, reduces the risk that people will be pushed into poverty because unexpected illness requires them to use up their life savings, sell assets, or borrow – destroying their futures and often those of their children.

In partnership with Protect the Needy Foundation, six (6) indigent individuals, 3 adults and 3 babies, across 4 States (Kwara, Lagos, Nasarawa states and the Federal Capital City, Abuja as part of our health support intervention, advancing the Universal Health Coverage and humanitarian efforts through our partner Giving.ng Platform



Giving.ng volunteers with the Protect The Needy Foundation team supporting patients with payment of their medical bills at National Hospital, Abuja

N930,000+

Spent

Across 3
States and
the FCT

8

Direct beneficiaries

SOF State Government Partnership

Lagos is Africa's most populous city with an estimated population of over 20 million people. Lagos is a major African financial center and is the economic hub of Nigeria. It has been described as the cultural, financial, and entertainment capital of Africa, and is a significant influence on commerce, entertainment, technology, education, politics, tourism, art, and fashion. Lagos is also among the top ten of the world's fastest-growing cities and urban areas. Unfortunately, over 60% of the residents of Lagos state cannot afford or access health insurance causing them to be at risk of falling further into extreme poverty due to health-related challenges.

In a bid to solve this issue, Sterling One Foundation partnered with the Lagos State Health Management Agency (LASHMA) to support the vulnerable in Lagos state with a view to availing them an opportunity to access Universal Health Coverage via health insurance. Alongside other partners, Sterling One Foundation and LASHMA launched the Eko Social Health Alliance, an initiative to support the vulnerable in Lagos State and complement the government's efforts.

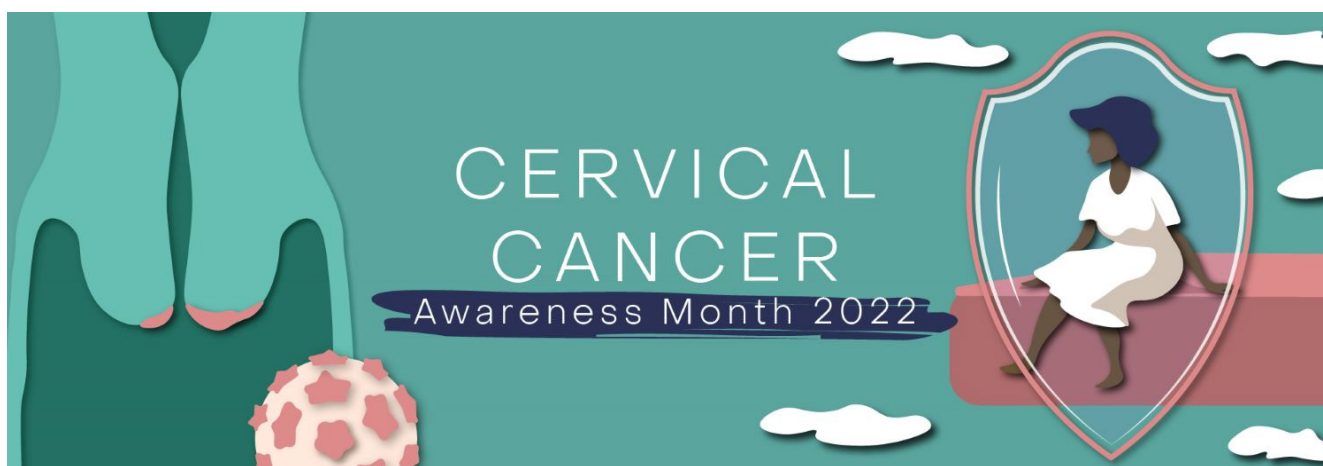


L-R: Njide Ndili, Country Director for PharmAccess Foundation; Dr. Emmanuella Zamba, General Manager, Lagos State Health Management Agency (LASHMA); Olapeju Ibekwe, CEO, Sterling One Foundation

Free Cervical Cancer Screening

To commemorate the Cervical Cancer Awareness Month, a great time to talk about how human papilloma virus (HPV) vaccines can help prevent cancer, we partnered with the 100k Club led by Dr. Chinonso Egemba, to provide free Cervical and Breast Cancer Screening to women in Lagos

411 (Four Hundred and Eleven) women were screened, and 70 women received cryotherapy treatment to kill the growing cancer cells and stop them from spreading.



According to WHO, in 2020, an estimated 604 000 women were diagnosed with cervical cancer worldwide and about 342 000 women died from the disease. The main cause of cervical cancer is persistent infection with high-risk types of human papilloma virus (HPV), an extremely common family of viruses that are transmitted through sexual contact. Vaccines exist that protect against high-risk HPV types, and screening programmes can detect signs of disease at an early stage, allowing for effective treatment and management of the condition. This means that cervical cancer should be one of the most preventable and treatable forms of cancer.

The burden of cervical cancer remains high in many parts of the world, and in most countries, the incidence and mortality of the disease remain much higher than the threshold set by the World Health Organization (WHO) initiative on cervical cancer elimination. We identified substantial geographical and socioeconomic inequalities in cervical cancer globally, with a clear gradient of increasing rates for countries with lower levels of human development.

To eliminate cervical cancer as a public health problem, all countries must reach and maintain an incidence rate of fewer than 4 new cases of cervical cancer per 100 000 women per year. Achieving that goal rests on three key pillars and their corresponding targets:

- **Vaccination:** 90% of girls fully vaccinated with the HPV vaccine by the age of 15 years.
- **Screening:** 70% of women screened using a high-performance test by the age of 35 years, and again by the age of 45 years.
- **Treatment:** 90% of women with precancer treated and 90% of women with invasive cancer managed.

Each country should meet the 90–70–90 targets by 2030 to get on the path towards eliminating cervical cancer by the end of this century.

With a comprehensive approach to prevent, screen, and treat, cervical cancer can be eliminated as a public health problem within a generation.

Our intervention focused on screening for young ladies and **over 400 women benefited from this initiative.**



Promoting Adolescent Reproductive Health, Sanitary and Menstrual Hygiene Management

Over 100 million girls and women in the world lack access to menstrual care and hygiene. In Nigeria, 25 percent of women do not have enough resources to handle their menstrual hygiene. According to reports, period poverty is the primary reason children, particularly girls, leave school on a regular basis.

To promote proper sanitary and menstrual hygiene management, we partnered with Caring for Girls with Period Initiative to raise awareness about the importance of good menstrual health and hygiene while breaking the taboos surrounding menstruation and helping to make menstruation a normal fact of life by 2030 as the theme stated.



Cross-section of volunteers, beneficiaries, and members of the 100k Club team and the Giving.ng team

Sanitary towels, Health Talks, Menstrual hygiene Management (MHM) were demonstrated to **over 700 adolescent and teenage girls, who benefited from the program.**

Sterling One Foundation with her partners is committed to breaking the silence around periods, tackling the stigma often associated with them, and raising awareness on the importance of menstrual hygiene for women and girls.

We are working on ensuring a multi-sectoral approach to MHM within the school system that will ensure young girls can still actively pursue their academic and social commitments during their menstrual periods.

We believe that the best place to make an impact in improving lives for women and girls is in education and health and in promoting the rights of girls and women to education and safe reproductive healthcare choices, using a holistic approach to behavioral change, and sustainable menstrual hygiene management solutions. Giving.ng alongside other partners supported the programme and special sessions were also held with teachers and the school leadership to support and promote menstrual care and hygiene.



Some of the female secondary school beneficiaries of the Safe Period seminars organized by the Girls With Period Initiative and supported by Giving.ng

End HIV/AIDS Leveraging Entertainment

With only eight years left before the 2030 goal of ending AIDS as a global health threat, economic, social, cultural, and legal inequalities must be addressed as a matter of urgency. In a pandemic, inequalities exacerbate the dangers for everyone. Indeed, the end of AIDS can only be achieved if we tackle the inequalities which drive it.

Nigeria ranks third among countries with highest burden of Human Immuno-Deficiency Virus (HIV) infection in the world. The 2019 Nigeria National HIV/AIDS Indicator and Impact Survey found that 1.9 million people are living with HIV and AIDS in Nigeria as of 2018.

The inequalities which perpetuate the AIDS pandemic are not inevitable and we can tackle them

In Commemoration of the World HIV/AIDS day with theme '*Equalize*'. We partnered with the **JoinTheCast** Initiative, to host a medical outreach and a competitive Basketball Match with the aim of leveraging on sports, and entertainment to attract students, youths, and adults to amplify awareness for HIV/AIDS prevention and to stop discrimination against those living with HIV/AIDSs.



There were talks on what need to be done and actions such as to:

- Increase availability, quality, and suitability of services, for HIV treatment, testing and prevention, so that everyone is well-served.
- Reform laws, policies, and practices to tackle the stigma and exclusion faced by people living with HIV and by key and marginalized populations, so that everyone is shown respect and is welcomed.
- Ensure the sharing of technology to enable equal access to the best HIV science, between communities and between the Global South and North and
- Call to unite to show solidarity for people living with HIV (Human immunodeficiency virus)

Medical personnel also provided free HIV/AIDS, Malaria, Blood Pressure, and Blood Sugar tests and counselling to participants. **Over 1,000 persons benefited from this outreach.**

To end HIV/AIDS, we must end the inequalities that are blocking progress and more awareness, access to prevention, treatment, care, and support services to be sustained and increased mostly for hard-to-reach populations especially those communities circumscribed by conflict.

Also, encouraging HIV testing among the Nigerian population to ensure everyone knows their HIV status together with efficient linkage to care for newly diagnosed HIV cases is key to mitigating new infections and providing HIV treatment to all.



At the Lagos State LGAs Basketball Showdown organized by Join The Cast and supported by Giving.ng, for teams from Ikeja, Ojo, Ogudu, Apapa, Surulere, and Ajegunle, to raise more awareness about HIV/AIDS and offer free tests to spectators.

Education & Youth Empowerment



SOF Keep a child in School Initiative

School environment is an essential element for teaching and learning to take place effectively. Thus, a conducive and healthy school environment shapes the attitudes which children develop toward the school as well as promotes effective teaching and learning.

We believe that every student deserves to learn in an environment that is clean, safe, and allows them to be fully engaged with the teacher and with each other, adequately equipped with resources they need to enhance their learning. They deserve an environment that is physically and emotionally secured so that they can maximize every opportunity for learning.

To advance our commitment in promoting free, equal access to quality education for all children, we carried out the renovation of Kiloru Primary School in Osun State in partnership with Prince Pelumi Alli.

This saw to a total transformation of the school building, Water, Sanitation and Health (WASH) facilities upgrade, provision of scholastic materials, new furniture, teaching aids and renovation of teacher's rooms.

Adequate learning and teaching resources, comfortable class furniture, a clean environment, well-maintained buildings can contribute to effective teaching and learning outcomes and these positive outcomes will, in turn, improve the quality of education in Nigeria.



Beneficiaries of Keep A Child In School scholarships, receiving their educational materials as part of the Rescue Village Outreach supported by Giving.ng



129 pupils were impacted with this intervention and we look at partnering with other private sector institutions to reach-out to more public places of learning in under-served and rural communities under our Early Child Learning Advancement Project. Safe and Conducive learning spaces are needed for meaningful learning experiences and encourages higher levels of student performance. The abilities and attitudes children acquire before grade one form the foundation upon which all later learning will occur. Also, efforts to curb the number of out of school will be a futile effort if basic early education is not the priority.



Royal Leadership Fellowship

“ *A great person attracts great people and knows how to hold them together.* - Johann Wolfgang von Goethe

The German poet's words tell us some essentials about human relations which may also apply for leaders and their teams. Leadership is the human factor in management which binds people together and motivates them towards goals. It triggers the power of motivation in people to live the values and seek objectives. You are not born as someone with a great personality, you have to become one. Maybe you are gifted but in a modern leadership and management environment you also have to be skilled for Leadership.

Royal Leadership Fellowship is a mentorship Initiative that seeks to bridge the gap between experts and youth. The objective is to promote youth innovation and entrepreneurship. The programme brings together emerging leaders who have an innovation that could contribute to the social and economic development of their country through commercialization.

Over 600 Youth benefited from this programme.

Giving.ng supported this programme with a grant of N1,000,000



Winning participants of the Innovative Idea Competition hosted as part of the National Leadership Summit by Upsurge Global, supported by the Sterling One Foundation.

Food Security



Benue IDP Camp Visit

Nigeria currently has the 3rd highest number of internally displaced persons in Africa, with nearly 3 million people living across 12 IDP Camps.

Giving.ng, with the support of Sterling Bank and Eat Drink Lagos recently feeding support for families at the IDP Camp in Uikpam, Benue State.

Working as the social impact partner for the Eat Drink Festival Lagos, we have:
Collected donations from 1500+ festival attendees
Fed over 8,000 Individuals in IDP Camps in Nasarawa & Benue with festival donations.

We visited Uikpam IDP Camp, Guma, Benue State and provided food for over 3 000 women and their families including their children – about 7,000 people (exceeding our initial target of 1,000 by over 600%).



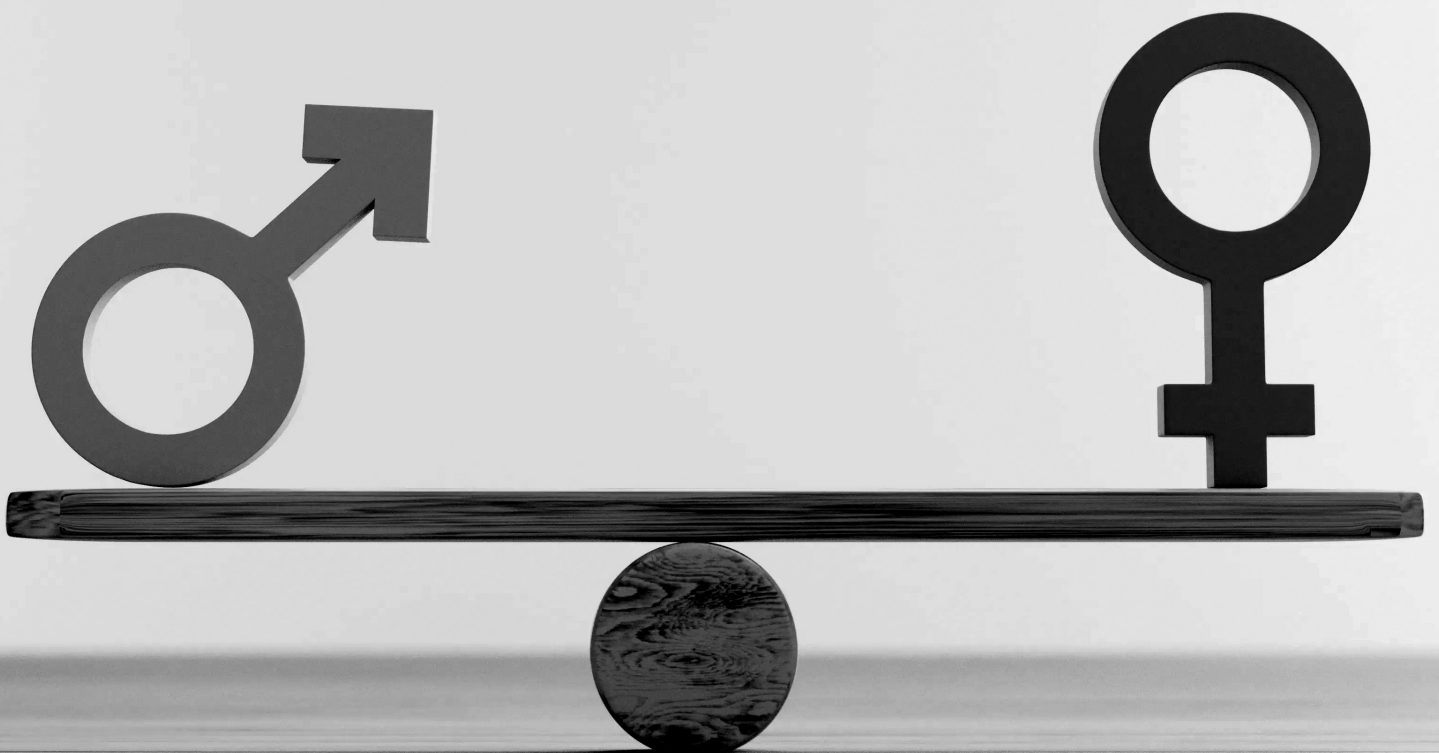
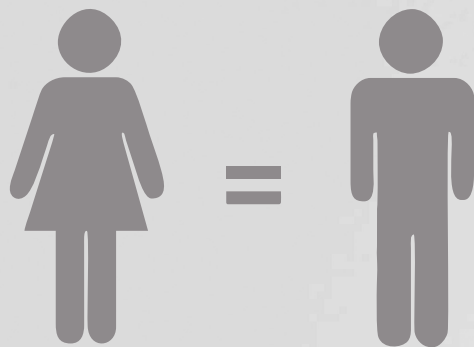
Uikpam IDP Camp inhabitants with Giving.ng volunteers posed in front of some relief materials received during the IDP Camp visit



Tree Planting

Planting of 10,000 fruit trees in partnership with USOSA and Green Sahara Farms to promote better nutrition and provision of source of natural food items across the select communities in the 6 geo-political zones.

Gender Equality



Gender Equality

Gender equality is a fundamental and inviolable human right and women, and girls' empowerment is essential to expand economic growth, promote social development and enhance business performance.

Empowering women and girls and achieving gender equality requires the concerted efforts of all stakeholders, including businesses.



Our Economic Empowerment Program

Empowering women economically and making them central to solutions is not only a moral imperative, but it also makes good economic sense. A growing body of research shows that enhancing women's economic participation improves national economies, increases household productivity and living standards enhancing the well-being of children with positive long-term impact.



Members of the Women in Management, Business and Public Service (WIMBIZ) organization and other viewers at a screening of the gender-based violence advocacy movie - THE CHATROOM

Sterling One Foundation (SOF) Entrepreneurship Support Program

The capacity of **26,749 (Twenty-Six Thousand, Seven Hundred and Forty-Nine)** women and female entrepreneurs were built as part of the EQUIP entrepreneurship and vocational training program supported by Sterling One Foundation.

The hybrid program, which commenced in January 2022, saw participants trained on business development, enterprise management, packaging, branding, marketing skills, personal development, digital skills, financial literacy, Agribusiness, Food Management, cocktails & mocktails production, Events Planning & Decoration, Cosmetology, and vocational skills in producing seven (7) domestic household cleaning items which are manufacturing:

Insecticides, disinfectants, scrubbing powder, multipurpose soap/dish wash, petroleum jelly, liquid hand wash and bleach to increase their earnings and improve their economic well-being.

The Nationwide program which was deployed using both technology and physical training had a total of 22 lessons delivered with specialized Strengths, Weaknesses, Opportunities and Threats (SWOT) sessions, mentoring and coaching, hands on practical guide, access to seed grants, certification, and valuable resource materials to the participants.

In all,

The physical training, which recorded 2,212 participants had 90% women and 10% men.

The total certified beneficiaries were 51,833, out of which 41% (21,253) were women.

The Digital participants were 71,992 out of which 33% (23,758), were women.

And 50% of the 1,100 beneficiaries of the seed grants were women as well.

A dedicated train the trainer session was conducted in collaboration with Kano State Agency for Mass Literacy & Education. This special session featured 440 women participants drawn from all the 44 Local Government areas of Kano State (10 women per local government). Each of these women went back to their communities to train at least 50 other women. The training thus reached over 20,000 women in Kano through this session.

Also, at the social welfare unit of the Ministry of Youth and Sports, the training was extended to people with disabilities. There were about 50 of them in attendance, 10 of which were further empowered with financial grants to practice the skill acquired.

EQUIP, which means



reached a **total of 74,204 youth and women** from every state in Nigeria plus the Federal Capital Territory and was implemented by Whitefield Foundation (WFF). There were other partners including the Coca-Cola Foundation, who was also a major sponsor of the program.

SOF will be scaling this up with other programs this year.

STEM THE GIRL

Child support program

Sterling One Foundation partnered with the Girls and Women Technological Empowerment Organization (GWTEO) for a 5-day Green-tech Girls' Summer Boot camp to actualize the goal of stimulating the interest of the girl child, especially those in the rural communities, in STEM (Science, Technology, Engineering and Mathematics) by encouraging them and building their capacity to innovate and create solutions to practical problems.

The session was structured on subjects of leadership, upcycling & circular economy, energy efficiency & management, climate change & renewable energy, sustainable agriculture, teamwork, and self-defense leaving the participants with a holistic understanding of these subjects and an experiential knowledge through several hands-on practical fun activities.

The camp empowered the young girls to be green energy advocates, climate ambassadors, sustainable environment advocates, bold and confident to be change makers in their communities and beyond. The goal of the camp was to raise the interest and inspire the girls at an early age when career decisions are often formed. The camp provided an engaging, safe, and fun environment for young girls to network, be inspired by role models, and motivated by hands-on experiments in environmental sustainability, sustainable agriculture, plastic upcycling, and renewable energy.

The program took a holistic approach on activities relevant to girls and women that will enhance their self-confidence and their abilities to become technology leaders and change makers.

The program was held in Ibadan, Oyo state, Nigeria, and had 120 young girls trained at the Greentech Girls' Summer Bootcamp 2022.

Sterling One Foundation will be taking this initiative a notch higher and will infuse climate change education with STEAM, to create a holistic solution to both local and global problems, which will involve (the dissemination of knowledge about the climate, climate protection measures, support for individual and societal climate resilience and carbon footprint) with STEAM education.

Also, in 2023, young women will be trained on Renewable Energy value chain under the SOF - PROJECT HIRE (Heroines in Renewable Energy).

Our Advocacy Program



Sterling One Foundation – Gender Based Violence Advocacy Program

According to the United Nations Population Fund (UNFPA), 3 in 10 Nigerian girls have experienced physical violence by the age of 15 and a Thomson Reuters Foundation survey from 2018 ranked Nigeria the ninth most dangerous country for women. Figures from the United Nations Children’s Fund (UNICEF) show that 1 in 4 girls and 10% of boys have been victims of sexual violence. Fewer than 5% of those who have reported cases of violence have received any kind of support.

Sterling One Foundation (SOF) driven by the unique challenge facing millions of persons on our continent, mostly women and girls and keen in mainstreaming gender in all our programs while addressing gender inequality, leveraged on entertainment and championed the CHATROOM Movie, under her Women Advocacy Initiative to lend her voice in amplifying societal challenges and norms affecting women and girls, campaign against Violence Against Women and Girls (VAWG), while driving advocacy on what needs to be done, policies to be implemented and the need to create a safe haven for survivors and victims and follow through reporting to conclusion through tracking via technology.

The CHATROOM movie forms part of the foundation’s ongoing Roadmap to an advocacy campaign and activism leveraging resources to protect women and girls, by mobilizing stakeholder engagement to scale up interventions and drive impact in dismantling negative social norms through funding, innovative multi-stakeholder coordination, along with grassroots engagement, with the aim of driving policy changes and resourcing the implementation of the Violence Against Persons Prohibition (VAPP) Act.



Movie screening of THE CHATROOM to mark the 16 Days of Activism against gender-based violence in Nigeria and highlight different forms of abuse women face, cultural traits that fuel them, and ways victims can get help.

The movie aims to raise awareness, stop the culture of silence that surrounds the reporting of sexual crimes and violence, while outlining measures through which sexual crime reporting can be effectively conducted. The film also advocates for the implementation and impact of the VAPP Act upon domestication and encourages states, yet to domesticate the VAPP Act, by amplifying the benefits of the Act.

It will help young adults to be knowledgeable on issues regarding GBV and the sensitization and awareness-raising campaign to schools will be proactive in the fight against GBV. It also seeks to increase safety and security of women and girls across the country, which is one of the focal aims of the CHATROOM which is to encourage the BREAK THE SILENCE and eliminate the mum syndrome while ensuring victims and survivors have a safe space to talk in the CHATROOM, break their silence and get adequate help and justice through an integrated technology to track gender violence against women and girls. Through this Advocacy, victims and Survivors will have access to quality psycho-social post-traumatic stress disorder (PTSD) counselling and attention, health checks and women-centered legal service.

The CHATROOM raises awareness on women's rights and the need to carry out the education to the grassroots and help drive the End Femicide Campaign by spotlighting certain groups of women who are more vulnerable and mobilize required action.

During the 2022 16 Days of Activism against Gender-Based Violence with theme "UNITE! Activism to end violence against women and girls", the CHATROOM was screened to over 150 women in partnership with Women in Management, Business and Public Service (WIMBIZ) in Lagos, to drive the message down including exposure to over 200 women in other screenings in the course of the year.

The Movie will be taken round the 36 states of the Country and tertiary institutions of learning with Special Counselling Session, Stakeholders Engagement and Advocacy Visit, Capacity Building for Health Workers and Counselors and media campaign.

This is because we believe in a world where all women and children can flourish and be free from violence. Vibrant activism in communities, in schools and with decision-makers can make this vision a reality.

Climate Action



Climate Action Dialogue

Advocacy for climate action via a media dialogue to commemorate the International day for climate action in partnership with the British Deputy High Commissioner to galvanize intensified media action against climate change.



Media Dialogue to Commemorate the International Day for Climate Action

As the world pursues a trans-formative recovery from the COVID-19 and embarks on the Decade of Action for accelerating the implementation of the SDGs, people and organizations are an essential part of the intrinsic system to be transformed, and hence are critical partners in the transformation, and part of the overarching solution. There has never been a more urgent need to revive the damaged ecosystems than now.

In commemorating the year's Global Day for Climate Action, Sterling One Foundation partnered with the Deputy British High Commission, Lagos in organizing a Media Dialogue with High-Level Climate Social Investors, the media, and other stakeholders to sustain the conversation in accelerating actions to save the planet while preventing, halting, and reversing the degradation of the ecosystems.

The goal was to take urgent action to combat climate change and its impacts and strengthen the regional environmental ecosystem for accelerated positive outcomes and mobilize impact investment for social issues. Part of the events objective was to Build the capacity of the Media for effective Climate and Environmental Reporting, achieve effective and sustained reportage of climate change effects by the media and:

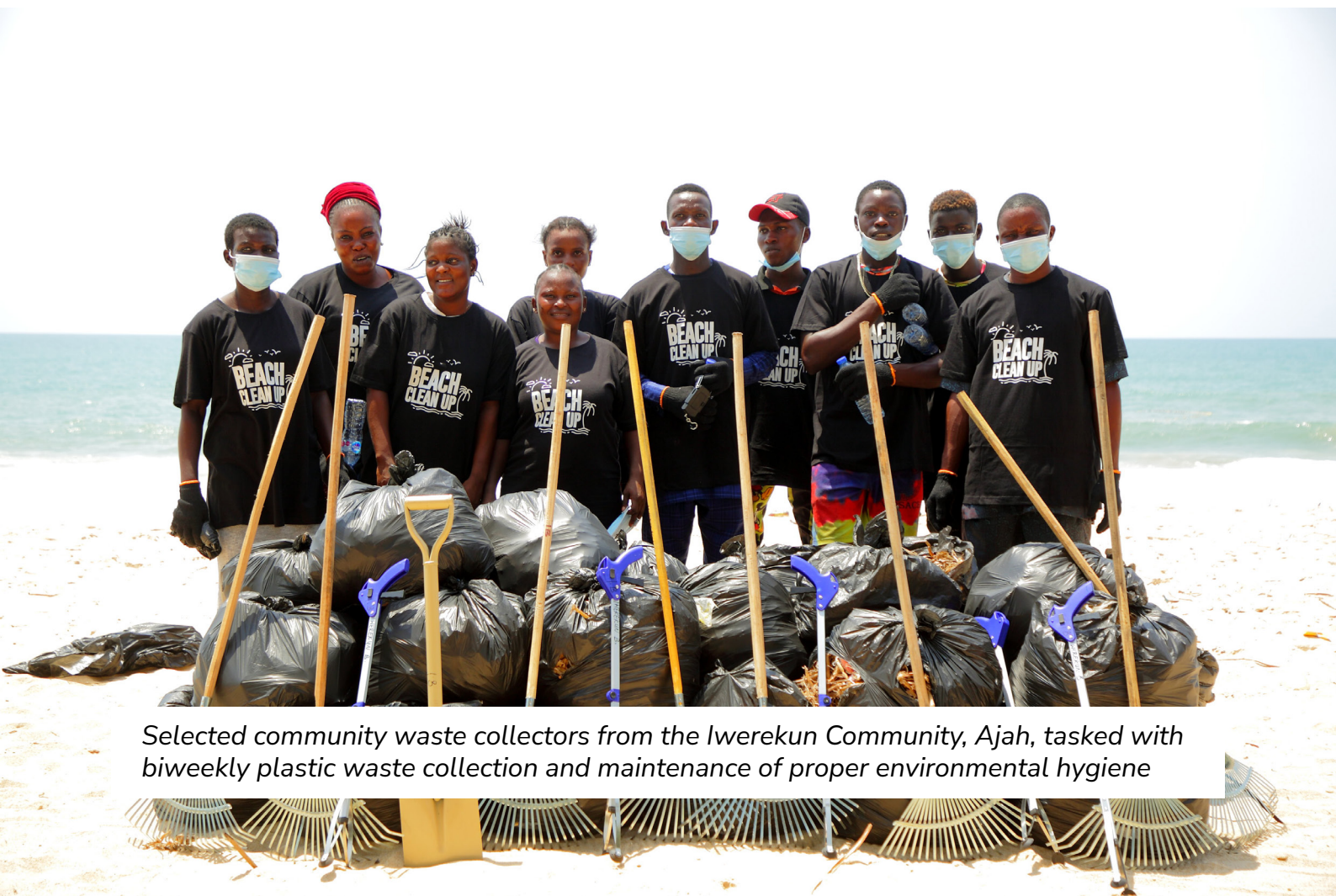


Volunteers at a beach cleanup event hosted under the umbrella of the Beach Adoption Project of the Sterling One Foundation

- Drive more private sector participation and investment in environmental Sustainability Actions
- Harness stakeholder's potential and achieve a coordinated action strategy from impact investors
- Build the needed coalition to accelerate solutions and strengthen the means of implementation and
- Advocate urgent actions to save the environment

With over 100 climate actors and enthusiasts, the event with the theme ***“Transition to a Circular Economy- Partnerships to Solve Pressing Challenge”*** also had a panel discussion on the Role of Media in Climate Adaptation, a media parley and post event engagements with both public and private sectors for partnership.

Climate change is one of the defining stories of our age and Sterling One Foundation is committed to driving innovative solutions in combating the menace and ensuring effective advocacy, collaboration, and reportage by the Media. The event was also a build-up conversation to the Sharm el-Sheikh Climate Change Conference (COP 27).



Selected community waste collectors from the Iwerekun Community, Ajah, tasked with biweekly plastic waste collection and maintenance of proper environmental hygiene

Green Hub Africa Climate Action Superheroes School outreach

Saviors of Mother Earth as the Climate Action Superheroes was designed to disseminate relevant and thought-provoking content using social media platforms for better comprehension and awareness of local/global environmental issues.

Symbolically, the climate action superheroes are Sultan from the North Central, who fights fumes, greenhouse gas emissions and pollution; Adesuwa from the South-South, a waste collection and recycling ranger; Obi from the South East, who speaks the truth about climate change and Amina, an energy expert from the North East, who speaks to issues of energy consumption levels and how to reduce or eliminate them.

Others are, Oche from the North Central, who strives to save the planet with vegetables; Efe the water wizard from the Delta area, who likes to save waters from pollution; Abike from the South West, who is the green guide that protects the natural beautiful habitat through planting of trees and Ekanem the fashion fixer.



The program was unveiled in commemoration of the 2022 International Day of the African Child at the Jibowu Junior High School in Yaba, Lagos.

It comprised 8 intensive weeks of pupil-centered syllabus, geared towards equipping students with the knowledge and skills that drive behavioral change, towards an environmentally sustainable lifestyle.



Flag off of the GreenHubAfrica Foundation Climate Action Superheroes School Outreach at Jibowu Junior High School in Yaba, Lagos showing the student beneficiaries and program sponsors.

Greentech Girls' Summer Bootcamp 2022



Beach Cleanup and Adoption

The trash in our ocean is a serious issue that threatens the marine ecosystem and those whose livelihood depend on it. The good news is that marine debris is a man-made problem, which means we can also be the ones that solve it. SOF Beach Adoption and Clean-up Program helps in the reduction of the amount of trash that ends up in the ocean, creates jobs, boosts local economies, promotes environmental sustainability, creates awareness on proper disposal and sorting of waste. Over 25 women have been employed so far.

In 2022, we had (numbers below)



6

Beach Cleanup
Events

5

Beaches adopted
– Eleko, Alpha,
Iwerekun and Okun
Ajah

8,857+

Kilograms of solid
waste generated

1,000+

Volunteers, including
women

Our Beach Cleanup activity is a periodic climate action event that ensures we reduce the amount of plastic on our beachfront. This involves adoption of beaches and empowerment of youths and women within coastal communities to handle proper waste management.



Our Beach Cleanup activity is a periodic climate action event that ensures we reduce the amount of plastic on our beachfront. This involves adoption of beaches and empowerment of youths and women within coastal communities to handle proper waste management.



Cross section of volunteers at the beach cleanup exercise held in commemoration of World Recycling Day at the Oniru Beach.

Africa Social Impact Summit Inaugural Edition

As the world pursues a transformative recovery from the COVID-19 pandemic and embarks on the Decade of Action for accelerating the implementation of the Sustainable Development Goals, people and organizations are an essential part of the intrinsic system to be transformed, and hence are critical partners in the transformation, and part of the multi-faceted solutions.

Transformational partnerships require multiple actors to bring together essential complementary resources, especially knowledge and data sharing, that, when combined, can create the levers required to transform systems from an unsustainable, undesirable state, to a more sustainable, progressive state that continues to provide benefits without continuous external inputs. Most importantly, it tries to fix the underlying problem rather than treat the symptoms.

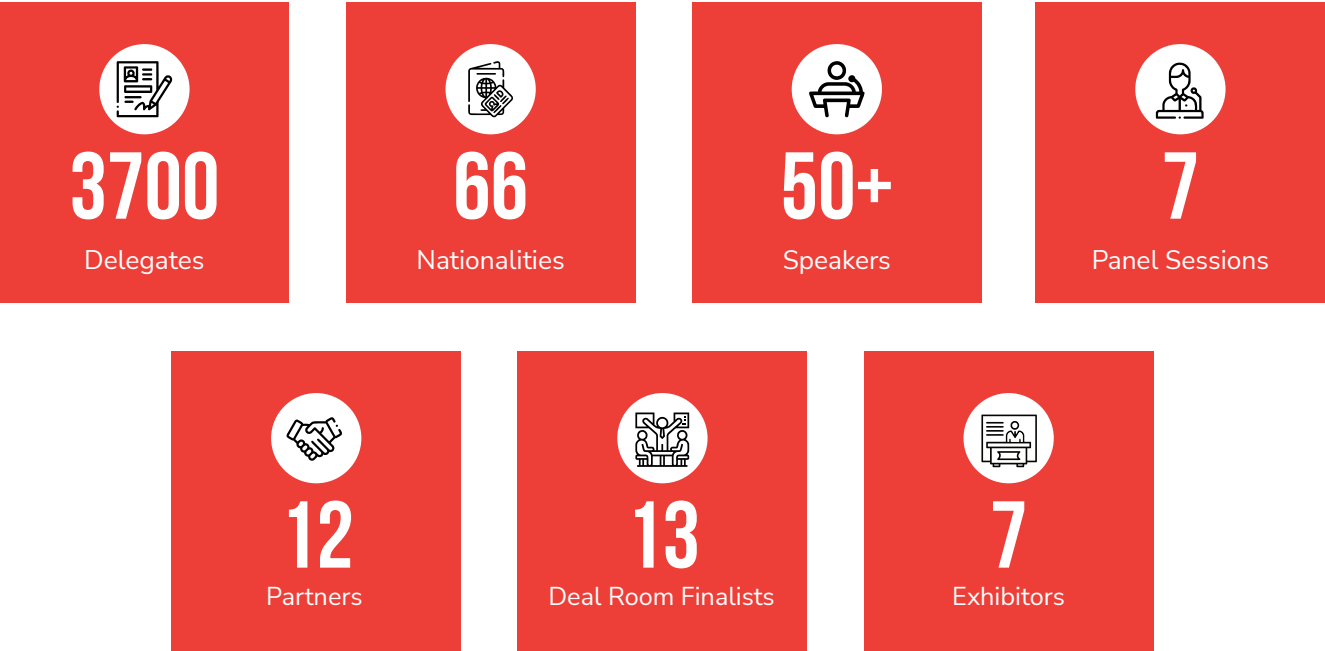


Today, progress is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required.

The achievement of the goals in Nigeria and Africa will require significant investment as projections by the World Bank that Africa will be home to over 50 percent of the world's poorest people by 2030 sets the tone and need for concerted efforts and a clear roadmap to facilitating these investments and achieving the SDGs leveraging alliances.

The **Africa Social Impact Summit(ASIS)** birthed against this backdrop, the pandemic and the COP 26, as a global convening for effective collaboration and alignment by critical players in Africa's social development sector including state and non-state actors - social entrepreneurs, local and international impact investors, private sector and the government to facilitate the all-inclusive achievement of the United Nations Sustainable Development Goals 2030 with priority focus on **Climate Solutions, Education, Circular Economy, Health, Gender Equality, Food Security and WASH.**

The Africa Social Impact Summit (ASIS) is a unique global convening of leaders in the social and economic development space within Africa, with the aim of charting a sustainable course for transforming the continent through impact investments in critical areas of the economy. The convening had the following highlights:



The event partners included the United Nations Global Compact Network Nigeria, the Coca Cola company, Sterling Bank, VFD Group, Giving.ng, Impact Investors Foundation, the Nigerian Economic Summit Group, Nigeria Climate Innovation Centre, Proshare, Tech Cabal and Ventures Africa.

Photo Reel ASIS 2022



Abubakar Suleiman, Managing Director, Sterling Bank and Board Member, Sterling One Foundation giving opening remarks at ASIS 2022



Guest at ASIS 2022 records proceedings at the event



Bankole Oluruntoba, CEO, Nigeria Climate Innovation Center (NCIC) and Honorary Consul of Finland in Lagos being interviewed by the press.



United Nations Resident and Humanitarian Coordinator in Nigeria, Matthias Schmale giving a keynote address



Ben Llewellyn-Jones, British Deputy High Commissioner (DHC) in Lagos, Nigeria delivering a goodwill message



Matthias Schmale, UN Resident Coordinator, Nigeria, Patricia Obozuwa, Vice President, Public (Government) Affairs, Communications & Sustainability, Africa at The Coca-Cola Company and Abubakar Suleiman, Managing Director, Sterling Bank



Impact Investment Panel at ASIS 2022. L - R: Etimore Glover, Project Lead, Impact Investors Foundation, Prof. Joseph Nnanna, Chief Economist of the Development Bank of Nigeria, Odunayo Sanya, Executive Secretary, MTN Foundation, Dabesaki Mac-Ikemenjima, Senior Program Officer, Ford Foundation, Ade Adefeko, Vice President, Olam



Participant at ASIS 2022 posing a question to the panelists



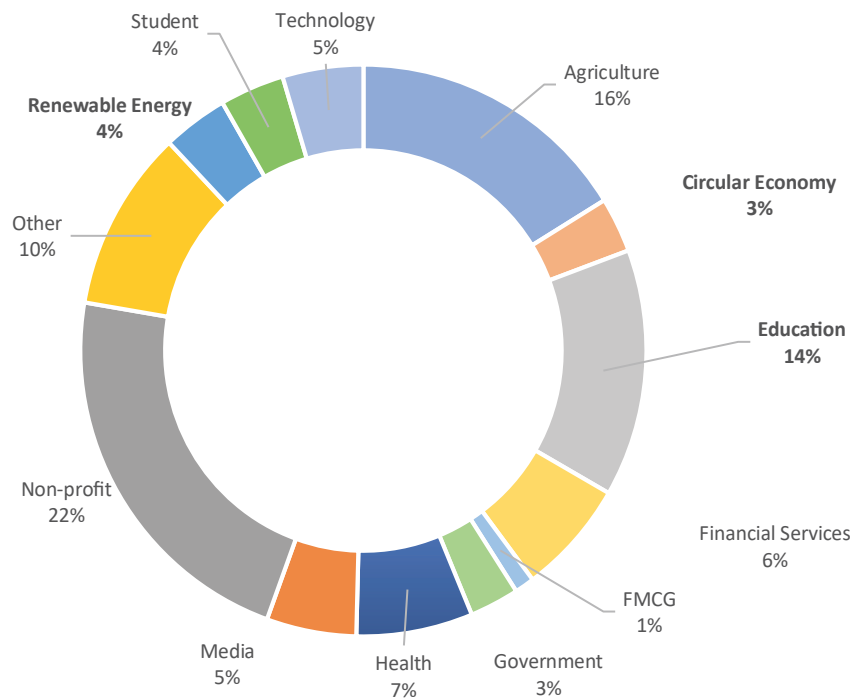
Healthcare Panel at ASIS 2022. L - R: Dr. Anne Adah-Ogoh, Head of Policy, Private Sector Health Alliance of Nigeria; Dr. Olaokun Soyinka, Chairman, One Health Workers Fund; Dr. Mukhtar Muhammad, National Coordinator, Presidential Steering Committee for COVID-19, Obinna Ukachukwu, Divisional Head, Business Growth and Transaction Banking, Sterling Bank



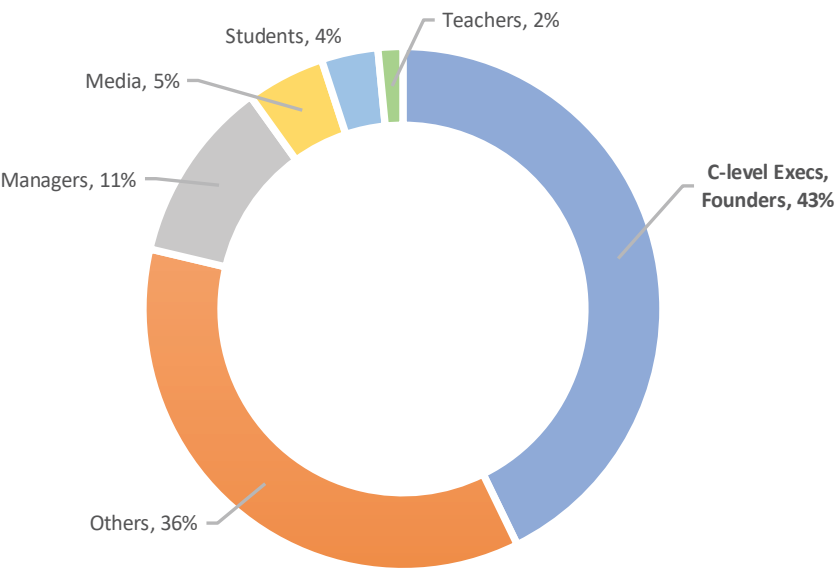
Cross section of speakers and guests at the premier edition of the Africa Social Impact Summit (ASIS) held at the Transcorp Hilton Hotel, Abuja.

ASIS 2022 Attendee Profile

By Sector



By Roles



Project Summary

| QTR. | Project/ Programme | Description | Thematic Areas | Location | External Partners Involved | Grant donated for Project (Naira) | Impact Numbers |
|------|---|--|------------------------------------|----------|--|--|-------------------|
| Q1 | The Renovation of Kiloru Primary School | Building renovation of kiloru primary School, Osun State | Education | Osun | Pelumi Alli; Akot Engineering | N500,000 | >129 |
| Q1 | Cervical Cancer Screening | To commemorate Cervical Cancer Awareness Month, we partnered with 100k Club led by Dr. Chinonso Egemba, to provide free Cervical Cancer Screening Project in Lagos. | Health | Lagos | The 100k Club | 500,000.00 | 411+ |
| Q1 | Gift a Pad Outreach; Period and Menstrual Hygiene Education | To promote proper sanitary and menstrual hygiene, we partnered with Caring for Girls with Period Initiative to raise awareness about the importance of good menstrual health and hygiene while breaking the taboos surrounding menstruation. | Health and Health Education | Lagos | Caring for Girls With Period | 1,000,000.00 | 700.00 |
| Q1 | Upsurge Royal Fellowship | Royal Leadership Fellowship is a mentorship Initiative that seeks to bridge the gap between experts and youth. The objective to promote youth innovation and entrepreneurship. Over 600 Youth benefited from the is programme | Education, Youth Empowerment | Ibadan | Upsurge Royal Fellowship | 1,000,000.00 | 600.00 |
| Q1 | Benue IDP Camp Engagement | Nigeria currently has the 3rd highest number of internally displaced persons in Africa, with nearly 3 million people living across 12 IDP Camps. Giving.ng, with the support of Sterling Bank and Eat Drink Lagos recently feeding support for families at the IDP Camp in Uikpam, Benue State. | Humanitarian Relief/ Food Security | Benue | State Emergency Management Agency (SEMA), EDF | 640,500.00 | 7000+ |
| Q1 | Sterling Environmental Makeover | To promote environment sustainability for the benefit of our communities and a healthier environment. It also aligns with the United Nations Sustainable Development Goals (SDGs) 2030. | Climate Action | Oniru | SOF, African Clean Up Initiative, Rite Foods, Bonnie Bio degradable, Giving.ng, Proshare, First Exploration and Petroleum Development Co. and Oniru Palace | 1,200,000.00 | 300+ |

Project Summary

| QTR. | Project/ Programme | Description | Thematic Areas | Location | External Partners Involved | Grant donated for Project (Naira) | Impact Numbers |
|------|---|---|-----------------------------|----------------------------------|----------------------------------|--|-------------------|
| Q2 | Gift a Pad Outreach; Period and Menstrual Hygiene Education | To promote proper sanitary and menstrual hygiene, awareness about the importance of good menstrual health and hygiene while breaking the taboos surrounding menstruation. | Health and Health Education | Lagos | Caring for Girls With Period | 1,000,000.00 | 100.00 |
| Q2 | Medical Support to Needy Patients | In partnership with Protect the Needy Foundation, we paid off the medical bills of 8 indigent individuals across 4 States (Kwara, Lagos, Nasarawa states and Abuja FCT), who were unable to pay their medical bills. | Health | Nasarawa, Abuja, kwara and Lagos | Protect the Needy Foundation | 930,000.00 | 10+ |
| Q2 | GreenHubAfrica Climate Action Superheroes School's outreach | An 8 intensive weeks of pupil-centered syllabus, geared towards equipping students with the knowledge and skills that drive behavioral change, towards an environmentally sustainable lifestyle with pilots in 5 geo-political zones. | Climate Action | Lagos | Green Hub Africa | 1,824,283.00 | 20+ |
| Q3 | ASIS | The Africa Social Impact Summit (ASIS) is a unique gathering of leaders in the social and economic development space within Africa, with the aim of charting a sustainable course for transforming the continent through impact investments in critical areas of the economy. | Social Impact Sumit | Abuja | VFD, CocaCola | 3,700.00 | |
| Q3 | Renovation of Deidei Primary Health Centre | Run Club Abuja, a running and fitness group in Abuja, ran a half marathon to raise N3,500,000.00 to renovate a Primary Health Care Center in Deidei, Abuja via giving.ng | Health | Abuja | Run Club Abuja | | 300.00 |

Project Summary

| QTR. | Project/ Programme | Description | Thematic Areas | Location | External Partners Involved | Grant donated for Project (Naira) | Impact Numbers |
|------|--|--|------------------------------|------------|--|--|-------------------|
| Q3 | Greentech Girls' Summer Bootcamp 2022 | Green Tech Girls summer bootcamp is a 5 – Day program for secondary school girls. The training takes a holistic approach of training the girl child on self-confidence and their abilities to become green technology leaders and change makers. | Climate Action and education | Ibadan | Girls and Women Technological Empowerment Organisation - GWTEO | | 120+ |
| Q4 | Climate Action Dialogue in Commemoration of International Day for Climate Action at the British Residence, Lagos | Advocacy for climate action via a media dialogue to commemorate the International day for climate action in partnership with the British Deputy High Commissioner to galvanize intensified media action against climate change. | Climate Action and education | Lagos | Sterling One Foundation (SOF), and the British Deputy High Commission | | 70+ |
| Q4 | Sterling Environmental Makeover | | Climate Action and education | Okun Ajah | SOF, African Clean Up Initiative, Rite Foods, Bonnie Bio degradable, Giving.ng, Proshare, First Exploration and Petroleum Development Co. and waste banc | 1,200,000.00 | 50+ |
| Q4 | GBV Advocacy Movie Screening- Chatroom | Advocacy against gender - based violence (GBV) in partnership with the UN Women, Federal Ministry of Women Affairs, WIMBIZ, the Nigerian Institute of Counsellors, Today's Woman magazine, WARIF and Sterling Bank via the screening of CHATROOM Movie | Gender Equality | Lagos | WIMBIZ | | 300.00 |
| Q4 | World AIDS Day Basketball Match | Leveraging on Basketball and entertainment to attract students, youths and adults to amplify awareness for HIV/AIDS prevention and to stop discrimination against those living with HIV/AIDS. | Health and Health Education | Lagos | Irabor Okosun O.A.P. | 1,000,000.00 | 100+ |
| Q4 | UNDP Social Impact Breakfast | Social Impact Collaborators | Youth Empowerment/ Advocacy | Wheatbaker | UNDP | | 33.00 |

Media Appearance

THISDAY • WEDNESDAY SEPTEMBER 28, 2022

19

FEATURES

Sterling One Foundation: Leading Partnerships for SDGs

Ending hunger, making poverty history and creating an equitable society where education is accessible, industries thrive and human capacity is enhanced is the top priority of the United Nations Sustainable Development Goals-2030. **Precious Ugwuzor** reports that Sterling One Foundation is now leading the charge through building enduring institutional partnerships to reach the ambitious 2030 goals

The room was charged, each one offering solutions to Africa's perennial problems. On the one hand, some noted thought-leaders in the corporate, business, government and civil society spaces, all gathered to attempt at ending the talk and taking bold actions to push Africa agenda forward in the quest to actualising the United Nations 2030 Sustainable Development Goals.

Crises Statistics in Africa

The Africa Social Impact Summit, ASIS pumps out grim statistics, showing participants from over 52 African countries what the continent is today and what it might be in the near future, if collaborative actions is not taken to make poverty history, end hunger, ensuring good health and well-being to all, maintaining quality education, mainstreaming gender equality, making sure that the environment is clean and liveable, availability of clean water, affordable and clean energy, ensuring that there is decent work and economic growth, making sure that there is an appropriate action on climate change. These are among 17 ambitious but attainable sustainable development goals.

Most critical in the mix of the goals is the 17th goal: Partnerships for Goals. It is to ensure the coordinating component of the goals, calling for actions, active participation, collaborations and joint efforts from governments, businesses and relevant organisations. "One of the things we find is that organisations are working in silos, that must change," Chappie Ekeke, Sterling Foundation lead convenor to the ASIS audience.

Chappie challenged corporate organisations, NGOs and businesses to forge a united front in order to actualise the SDGs within the 2030 time frame, saying for serious partnership and an end to coronavirus-like steps.

Investments in education and health topped the agenda of the summit. In Africa, the gap in education investment is too wide. It amounts



L-R: Michael Beasant, Senior Social Development Specialist and Task Team leader, Nigeria for Women Project, World Bank; Dr. Sarah Akide, Special Adviser to the President on Finance; and Peju Ibeke, team lead, Sterling One Foundation

Page 20

DAILY SUN Thursday, September 8, 2022

Building partnerships for Africa's development

By Victor Emeruwa

"I engage in African health because, with the right partnership, we can get a lot done," Bill Gates

It appears the rest of the developing world is worried about the slow pace of Africa's economic growth, the rise in conflict, extreme poverty, governance issues, political uncertainty and a multiplicity of challenges that confronts the continent. For many reasons but most importantly, Africa is called the next frontier for trade, opportunities and investments because of its youthful population. This may be considered as a burden because of the lack of government capacity to cater for the young population, but aid organisations see it as an opportunity not just for the continent but for the survival of the world.

As political leaders in Africa struggle to steer the continent on the path of sustainable economic growth, peace and development, aid and development organisations are fanning the hope that the youthful continent will one day rise above its challenges. At the forefront of the social investments in Africa is the Bill & Melinda Gates Foundation, one of the largest private philanthropic organisations in the world, spending about \$2 billion a year in Africa alone, essentially to improve health and agriculture, and providing access to vaccines.

Bill Gates believes every dollar doled out by his foundation and many donor organisations has counted in cutting childhood deaths by half, death by malaria and HIV are half of what they were at the peak of those pandemic. So, in a way, social investment in Africa is easing the burden on the continent plagued with a plethora of challenges. Still, much more needs to be done, and this has to be fostered through building stronger and more resilient social investment partnerships that will trigger greater prosperity and peace for the continent.

The same shared value in partnership



Bill Gates

building for development in Africa is what the Sterling One Foundation is championing across the continent through alliance-building across government, civil society, business community and private enterprises.

"The days of working in silos has to end," Peju Ibeke, Sterling One Foundation team lead, argues that all interested parties in Africa's development must get into a common room and forge a stronger alliance for solutions, rather than working from one corner of the table. "We can achieve more if we build the right partnerships and collaborations," Ibeke said.

To begin with, it should be succinctly clear that the challenges of Africa cannot be easily wished away; it will not be solved by external forces alone, no single donor funds, no matter how huge, will solve the continent's complex challenges; there has to be significant investment in strategic collaborations and partnership-building. Perhaps this has been the missing link in reaching the United Nations target development goals. Africa has to own its own challenges as well as its own homegrown solutions, looking to the west alone for solu-



Peju Ibeke

tions will only create perpetuation of its already compounded dilemma, looking upwards and working with partners for broad thinking strategy and social investments appears to be a more practical solution to fast-tracking development goals attainment.

Through its Africa Social Impacts Summits, Sterling One Foundation is galvanizing necessary and deliberate action towards the most essential component of the 17 Sustainable Development Goals: Partnerships to achieve the goals. In the wisdom of the United Nations, when the Millennium Development Goals ended with no significant attainment for African countries, the UN introduced additional components and capped it with the goal to build corporate and institutional alliances. Goal 17 of the Sustainable Development framework is designed to be the propelling force required to achieve greater result.

Ever wondered why Africa is of critical importance to the world? One of the reasons is the continent's youthful population. At the moment in the global space, Africa has the most youthful population. Gates thinks Africa's opportunities are its youthful population, which

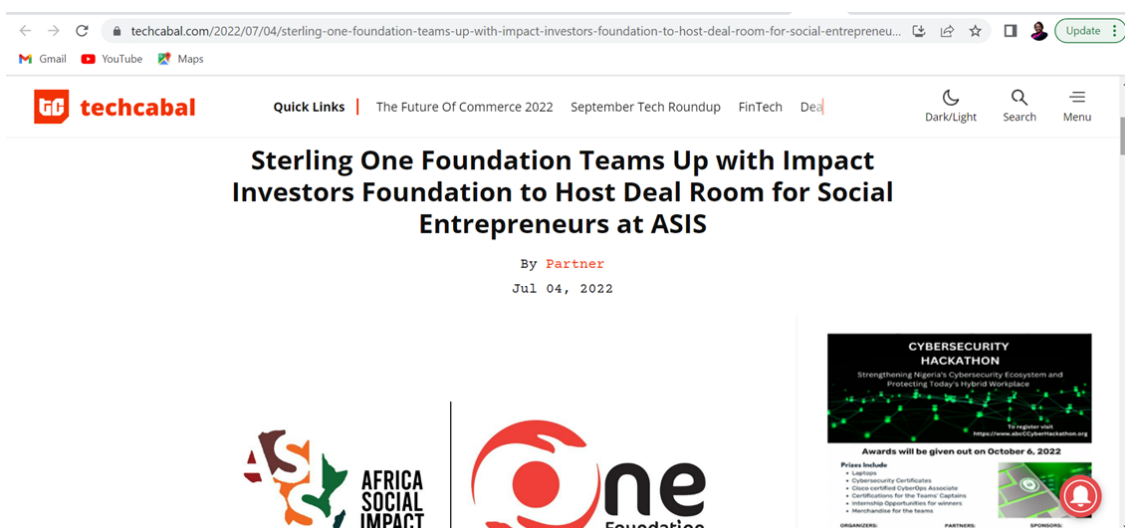
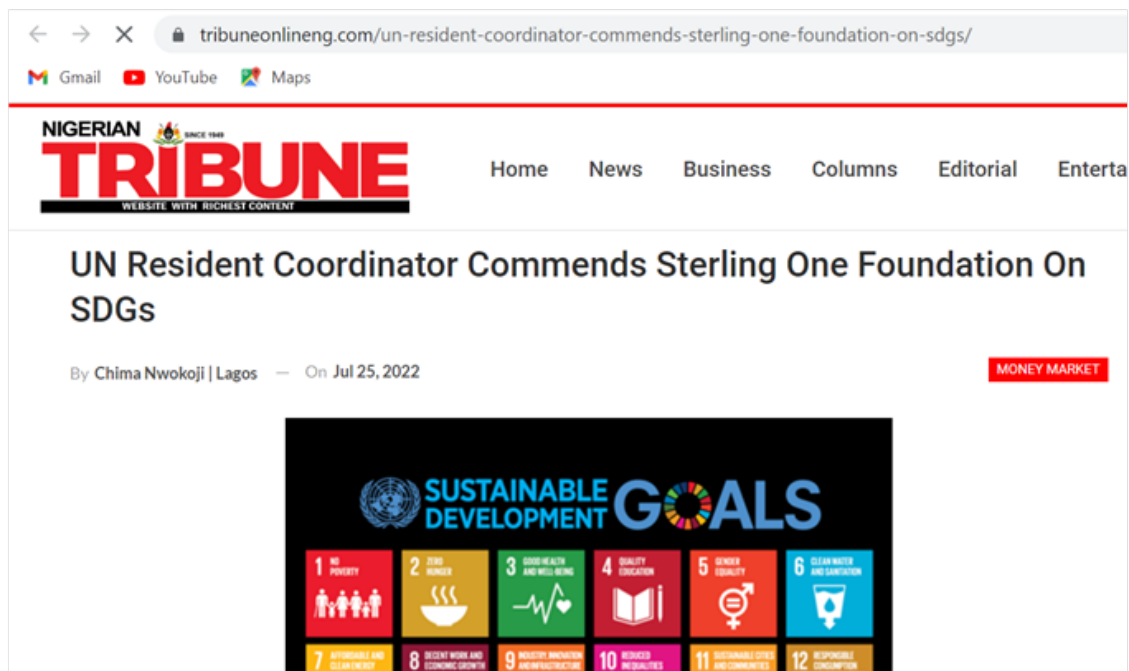
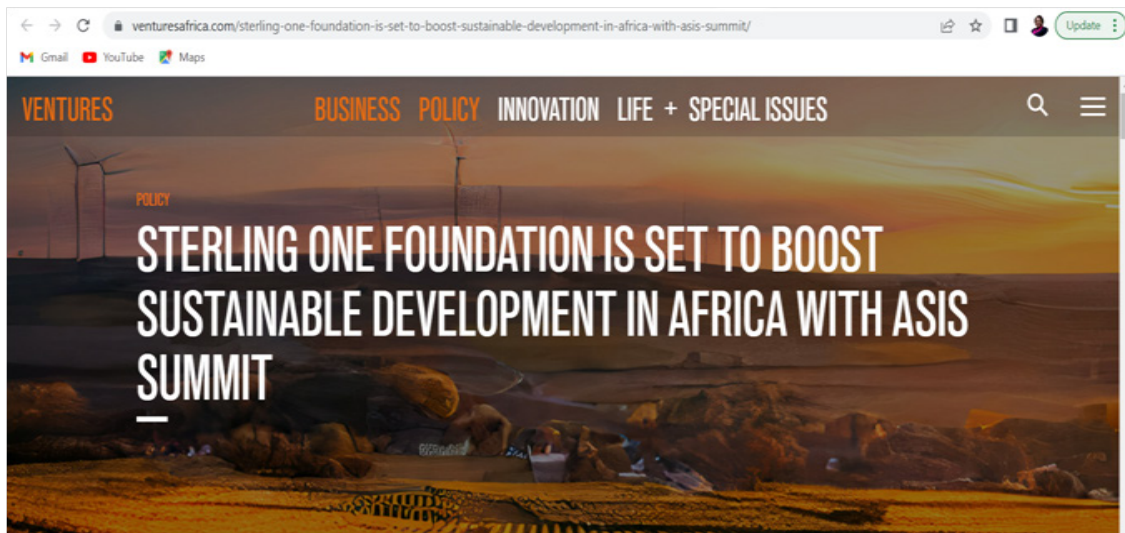
is why his foundations aid is targeted at health, education, and agriculture, the very base on which the young people require to stay alive and healthy, have access to education and good nutrition. "Sub-Saharan Africa is really where the world's creativity is about helping with education, health and governance and agricultural productivity; just take climate change, if all you wanted to do was help with climate change, you would end up working with smallholder farmers in Africa; that's where over 80 per cent of all the suffering caused by climate change in this century is, smallholder farmers in Africa," Bill Gates said in an interview with *The Washington Post* at the African Union summit in Addis Ababa.

Targeting social investments in the world's most youthful population is a smart way to save the world from aging out. This justifies Bill & Melinda Gates Foundation's annual \$2 billion in aid money in the essential components that keeps the youthful African population thriving in hope.

Just like the BMGF pumps hope in Africa's youthful population, Sterling One Foundation also targets social investments in youth lead social businesses and innovations that can make impacts on a larger scale, this is done through creation of a meeting point for social investments or businesses that can help move the continent close to reaching the 2030 Sustainable Development Goals.

While philanthropic and donor community play their parts, politicians in charge of governance should put their words to concrete achievable actions, especially in ensuring that policies are aligned to development and that politics are aligned to the progress expected. One of Africa's biggest undoing is not getting its politics right. If aid fund is to work for good, politics must align to development as other stakeholders in the civil society, business community, private sector and government work together in forging a common ground through sustainable partnerships.

Media Appearance



SOF CAPACITY BUILDING WEBINARS

with NNNGO

capacity

A black and white photograph of a hand in a suit sleeve, holding a pen and drawing a white arrow on a dark surface. The arrow starts from the left, below the word 'capacity', and curves upwards and to the right, ending near the hand. The background is dark and textured.

SOF Capacity Building Webinars

nning **one** Foundation

GIVING 123 WEBINARS
P r e s e n t s

9TH Aug., 2022
11am
zoom

COMMUNICATION & MARKETING STRATEGY FOR NGOs

Olapeju IBEKWE
CEO, Sterling One Foundation

Onyebuchi AJUFO
Partner, Hudson Sandler

Oyebisi, B OLUSEYI
Executive Director, Nigeria Network of NGOs

nning **giving**

GIVING 123 WEBINAR

Free Microsoft Solutions and Grants for Non-profits

DATE JAN 25, 2022 **TIME** 11:00AM Microsoft Teams

Oluwamayemi Orimolade
Philanthropies Lead, Microsoft (Nigeria and Kenya)

Mrs Olapeju Ibekwe
CEO, Sterling One Foundation

Oyebisi Oluseyi
Executive Director, NNINGO

nning **giving**

GIVING 123 WEBINAR

Giving Funds for South West Orphanages & NGOs

DATE FEB 9, 2022 **TIME** 11:00AM bit.ly/givingfundswebinarsignup

Rev. Dr. Gabriel O. Oyediji
National President, ASOHON

Mrs. Mary Odigbo
South-West Coordinator, ASOHON

Oyebisi Oluseyi
Executive Director, NNINGO

Prince Ganiyu Dosumu
Lagos State Coordinator, ASOHON

Testimonials of Participants



★★★★★

Thank you so much for the opportunity to be a part of this session. I can say I am not going back to my team the way I came. Thanks for the great work you are doing in changing the way we (NGOs) work." - Benjamin O (Communication & Marketing Strategy for NGOs Webinar)



★★★★★

I am excited to learn more about the Sterling Cares Account for NGOs. I thought it was only for a selected area and not in Edo State, but this webinar gave me an exciting reassurance that we can benefit from this unique provision. Thanks to Sterling One Foundation.



★★★★★

It was an excellent training, precise and straightforward, easy to understand.



★★★★★

Very interested in the programs shared, I wish to try them out and gain knowledge.

Partners & Milestones



Partners in 2022



Proshare.



Awards

1. 2022 Leadership Impact Award in Non-Profit CSR Reporters Philanthropic Awards 2022 on Social Impact and Sustainability Practices
2. 2022 Most Outstanding Foundation in Environmental Sustainability Conference, Expo, and Awards (ECOSEA) Award
3. **Award of Excellence:** Best Corporate Social Responsibility Brand AS+A Communications





www.onefoundation.ng